# Front End Web Designer/Developer Royal Academy of Arts Up to £35,000 plus attractive benefits

From its foundation in 1768 the Royal Academy of Arts has provided a voice for art and artists. We are an independent charity led by eminent artists and architects - the Royal Academicians - and we pursue our mission through exhibitions, education and debate.

The Royal Academy is in a period of significant transformation. As we approach our 250<sup>th</sup> anniversary in 2018, major investments are being made in our physical and technical infrastructure, our public programme and our engagement with current and new audiences.

As part of this transformation, we are recruiting an internal web development team to embed the changes made as part of our ambitious digital strategy. Working with some of the world's most interesting digital agencies, we re-launched our web presence in 2014. We are now creating an internal development team to supercharge our digital transformation.

Working between our digital and IT departments, you will join a friendly, skilled team who are passionate about the opportunities that digital media offers to our visitors, both on and off site. As the front-end lead for the organisation, you'll be responsible for designing and developing new digital products and services for the RA. You'll be working alongside two back-end developers, and closely with digital product managers, content creators, systems architects and other members of the IT and digital teams.

As well as building beautiful digital products, you'll act as a UX and digital brand champion across the RA, working with our graphic designer to set and evolve our high standards for design online.

Ideally you will have at least 3 years' experience in UX design and front-end development. You will need to possess strong skills in CSS3, SASS/SCSS and write code for content-rich, high-volume traffic websites with impressive loading speeds.

We have big digital ambitions, and as a privately-funded, independent charity, we are prepared to invest to make those ambitions a reality. If you think you can help, we look forward to hearing from you.

For more details please visit our website at: www.royalacademy.org.uk/careers

To apply, please send your CV with a covering letter explaining how you meet our criteria to recruitment@royalacademy.org.uk

Interviews are ongoing; we will invite candidates who meet our criteria for interview as we receive applications. If you haven't heard from us within 10 days of applying, please assume that you have been unsuccessful on this occasion.

This role will be based in Piccadilly until July 2015; thereafter you will be based at our offices in Blackfriars whilst the Royal Academy undergoes significant building works.

### **JOB DESCRIPTION**

**Job:** Front End Web Designer/Developer

**Department:** Digital

Reports to: Head of Digital

## **MAIN DUTIES**

1. To work with the RA's Digital and IT teams to carry out web development and enhancement for the Royal Academy's digital channels

- 2. In partnership with technical leads, to help set direction for our technology approach.
- 3. To lead interpretation and development of the RA's digital brand and user-focused UX across all digital assets
- 4. To work in an Agile team and be able to deliver work quickly and to a high level of quality after every sprint period.
- 5. Ensure that Health and Safety policies, procedures and regulations are known, understood and complied with by yourself, your team (if applicable) and any contractors, suppliers and all others who work with the team.

## **KEY SKILLS**

- Extensive experience building beautiful digital experiences using HTML5 and semantic markup
- Excellent CSS3 and SASS/SCSS skills
- Experience using responsive design and media queries
- Experience working in different development environments and frameworks
- Git or source control experience
- Writing optimal code for content-rich, high-volume traffic websites with impressive loading speeds.
- Good understanding of Google Analytics implementation and interpretation to inform UX.
- High awareness of accessibility requirements in maintaining and improving the site to meet the highest accessibility standards and ensuring all new projects meet these standards.

## **PERSON SPECIFICATION**

- At least 3 years' experience in UX design and front-end development
- Able to communicate well with developers, product managers and non-technical staff
- Solid understanding of typographic principles and colour theory
- Strong design sense and experience of developing a brand in the digital space
- An aptitude to think creatively and innovate with technology
- Self-motivated, detail-oriented and organised
- Creative thinker interested in user experience and innovative forms of engagement
- Ability to work collaboratively as part of an agile team, estimating work accurately and delivering within sprints
- Excellent communication skills and strong presentation skills, with an ability to summarise technical scenarios into an easily understandable explanation of a project's development and status
- An empathy with the Royal Academy's values and aims, with a good understanding of arts audiences.