

### THE ROYAL ACADEMY OF ARTS PRESENTS DIGITAL INITIATIVES DURING CLOSURE

The Royal Academy's doors may be closed, but art-lovers can still experience a range of innovative online content and activity from the RA's exhibitions, artists and architects.

Across its award-winning website and social media platforms, the RA is sharing video exhibition tours, interviews and highlights; fun family activities; the voices of the RA's artists and architects; revisiting popular events and discussions; encouraging the nation to get its paint and pencils out; and offering creative inspiration for new ways of working and connecting.

## Royal Academy and Google Arts & Culture

The collection, spaces and stories of the Royal Academy of Arts can now be explored in-depth online on Google Arts & Culture: <u>g.co/MeetTheRA</u>. Highlights include 'tours' around the detail of paintings by artists such as Constable and Turner, and interactive walk-through views of the RA's public and behind-the-scenes spaces. Viewers can explore:

- The RA's exceptional 7.85m copy of *The Last Supper*, c. 1515-20, captured in gigapixel photography for detailed zoom
- Street View tours of The Collection Gallery, the historic Life Room, the Library and more
- The RA's President, Rebecca Salter, on the importance of art education
- Looking back on 250 years of the annual Summer Exhibition
- The life and work of leading artists and architects including Royal Academicians Chris Wilkinson and Lubaina Himid
- Artists' feuds at the RA over the centuries
- The RA's Collection in your own home via 'Art Projector' in the Google Arts & Culture app.

Google Arts & Culture is an immersive way to experience art, history, culture and world wonders from over a thousand organisations worldwide. Google Arts & Culture has been created by the Google Cultural Institute and it is available for free for everyone on the web, on iOS and Android.

# **Creative inspiration and relaxation**

The **#RAdailydoodle** on Twitter is a fun daily invitation to audiences to be creative with subjects ranging from ham to home workspaces. So far, it has reached 9 million Twitter accounts with over 1000 drawings shared.

**#MindfulMoments** on Instagram offers audiences time to pause and reflect with the backdrop of works from the <u>RA Collection</u>.

# Voices of leading artists and architects

In a new online guest column and on Instagram Stories, the <u>Artists in Isolation</u> series features leading artists and architects sharing their experiences of creativity during this time, beginning with the President of the Royal Academy, Rebecca Salter.

The free Royal Academy of Arts podcast is a place to listen to art and ideas. There are conversations with artists, architects and other leading creatives including Antony Gormley RA, Maggi Hambling, Yinka Shonibare RA, Tracey Emin RA, Michael Stipe and David Bailey.

#### Access to world-class exhibitions

The exhibition on Belgian artist *Léon Spilliaert* can still be experienced through a pioneering TV-style 'slow-looking' <u>virtual tour</u> of the galleries. This 25-minute video tour has already brought the exhibition to over 50,000 people in the last week.

Building on this success, the RA has created a 38-minute <u>film</u> of the major exhibition *Picasso and Paper*. In an additional short <u>film</u>, curator Ann Dumas offers an introduction to some of the highlights in the exhibition revealing how the iconic artist innovated by tearing, burning, sculpting and collaging with any paper he could get his hands on. Finally, Picasso can be seen making a masterpiece in an <u>excerpt</u> from 'Le Mystère Picasso', a documentary from 1956 capturing the artist in full creative flow.

A series of three 'In 60 Seconds' videos explore works from *Gauguin and the Impressionists: Masterpieces from the Ordrupgaard Collection,* providing online access to the exhibition which was due to open last week. See a bite-sized biography of Gauguin and take a deep dive into Renoir's 'Le Moulin de la Galette' and Manet's 'Woman with a Jug'.

## **Resources for families**

A new resource <u>hub</u> for families and teachers offers a range of guides and activities for people at home including the RA's 'Family how-to' series of step-by-step <u>family activities</u>. Using easy-to-source materials, these activities are designed to teach techniques and encourage families to think creatively. Activities range from creating slime to crafting a relief print from polystyrene. Families can share a photo of the finished work on RA social media channels using **#familyhowto**.

The <u>Young Artists' Summer Show 2020</u> is open to all primary and secondary level students aged 5-19 (key stages 1-5) in the UK and attending British International School. It provides a unique opportunity for students to showcase their work on the RA's website and in an exhibition at the RA. The RA is accepting submissions until the **24 April 2020**. Students can enter their artworks via digital submissions in any media. These works will then be judged by a panel of expert judges in key stages and a selection of works will be exhibited in an online exhibition through the RA website from the 12 July 2020 and on-site later in the year.

#### Social media

Royalacademy.org.uk
Facebook /royalacademy
Instagram @royalacademyarts
Twitter @royalacademy
YouTube /Royal Academy of Arts

# **About the Royal Academy of Arts**

The Royal Academy of Arts was founded by King George III in 1768. It has a unique position in being an independent charity and institution led by eminent artists and architects whose purpose is to be

a clear, strong voice for art and artists. Its public programme promotes the creation, enjoyment and appreciation of the visual arts through exhibitions, education and debate. Royalacademy.org.uk

The Royal Academy is an independent charity. It does not receive revenue funding from the government so is reliant upon the support of its visitors, donors, sponsors, patrons and loyal Friends.

For public information, please print: 020 7300 8090 or <a href="www.royalacademy.org.uk">www.royalacademy.org.uk</a> Royal Academy of Arts, Burlington House, Piccadilly, London W1J 0BD

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