

**Freelance Artist – Architectural and Heritage Hoardings Interpretation Project**  
**Learning Department**  
**Fixed-term appointment from March – November 2015**  
**Fee of £5,100** (17 days' workshop planning and delivery at £300 per day)

The Royal Academy of Arts is one of the UK's foremost arts institutions; our purpose is to be a clear, strong voice for art and artists. We are famous for our world-class exhibitions including *The Real Van Gogh*, *David Hockney: A Bigger Picture* and *Sensing Spaces: Architecture Reimagined*. It is a particularly exciting time in our history; as we approach our 250<sup>th</sup> anniversary in 2018, we are embarking upon a series of major investments that will transform our physical and digital infrastructure and our public offer.

Over the next three years we will redevelop our 2.5 acre site in Mayfair, uniting our two buildings, Burlington House and Burlington Gardens, and providing refurbished galleries, a state-of-the-art auditorium, a new learning centre and a dedicated Collections gallery in Burlington Gardens. With the support of the Heritage Lottery Fund, the Academy will also create a comprehensive learning and interpretation programme, including *Reveal, Celebrate and Explore*, which will focus on celebrating the significant heritage of the Royal Academy (RA), drawing together architecture, buildings, Collections and the stories of people. This is an exciting opportunity to be part of this transformative project.

We are looking to appoint an inspiring individual to work as Freelance Artist to help to deliver the aims of *Reveal, Celebrate and Explore* through a participatory, heritage-focused, creative project. You will lead workshops with target audience groups, including families, young creatives and volunteers, exploring with them the architecture of the RA, leading to the development of an interpretative artwork which will be produced on a large scale and displayed on hoardings outside 6 Burlington Gardens during the redevelopment of the site.

You will be a talented, committed and creative person with experience of working on large-scale, artistic projects using historic collections or buildings as your inspiration. You will have worked with families, volunteers and young people on community arts projects and will be accustomed to co-producing semi-permanent artworks with participants.

An understanding of the vision of the Royal Academy of Arts is essential, along with a passion for British art, working with artists, delving into history, and engaging with contemporary issues in art, history and culture. Ideally, you will have worked on a previous Lottery-funded project in this capacity or similar.

This appointment is for 17 days' workshop planning and delivery from March to November 2015, with outreach and workshops beginning May/June 2015 and continuing through the autumn. The day rate of £300 includes: collaborative planning with partners and volunteers; workshop preparation; the delivery of 12 workshops; creation of an artwork incorporating the work of the participants into format for reproduction on hoardings and contribution to project evaluation. A separate budget has been allocated for workshop materials and hospitality.

**To apply, please send to [recruitment@royalacademy.org.uk](mailto:recruitment@royalacademy.org.uk) your CV and a covering statement, describing how you would approach the project and fulfil the responsibilities set out in the job description, including:**

- **a description of the major themes you would encourage participants to explore, including images**
- **types of material you would consider using for this project.**

**Closing date for applications: 16 February 2015**  
**Interviews will be held: 26 & 27 February 2015**

## **JOB DESCRIPTION**

**Job Title:** Freelance Artist - Architectural and Heritage Hoardings Interpretation Project, funded by the Heritage Lottery Fund

**Department:** Learning – Artistic Programmes

**Reports to:** Heritage Learning and Interpretation Manager

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## **BACKGROUND**

*Reveal, Celebrate and Explore* will focus on celebrating the significant heritage of the Royal Academy (RA), drawing together architecture, buildings, Collections and the stories of people. For the first time the RA will make accessible significant parts of its Collections which until now have been largely hidden from public view. The buildings and their architecture, the Collections and digitised material will form the foundation and inspiration for a variety of projects, activities and wide ranging events to explore and reveal the RA's architectural and cultural significance, history and its place as a landmark in the local area. People will be actively involved throughout the process. The aims for *Reveal, Celebrate and Explore* are:

- *To convey the excitement and richness of the RA's heritage, using a variety of interpretative methods and formats that meet the needs of target audiences*
- *To provide practical and creative experiences enabling people to contribute to and help tell the stories of the RA*
- *To engage people with the heritage of the RA through close encounters with, and exploration of, the Collections and architecture.*

A heritage-focused interpretive project in collaboration with target audience groups including families, young creatives and volunteers is planned as a part of the project. Artist-led workshops will explore the architecture of the RA with these groups leading to the development of an interpretative artwork which will be produced on a large scale and displayed on hoardings outside 6 Burlington Gardens during the capital works (see overleaf for a very approximate plan). The RA is looking to appoint an inspiring individual to work as Freelance Artist to help to deliver these aims through a participatory, heritage-focused, creative project.

## **MAIN OBJECTIVE**

The artist will work with target audiences and project staff to develop interpretative artwork focusing on the RA's architecture and Collections for temporary hoardings at the Burlington Gardens site.

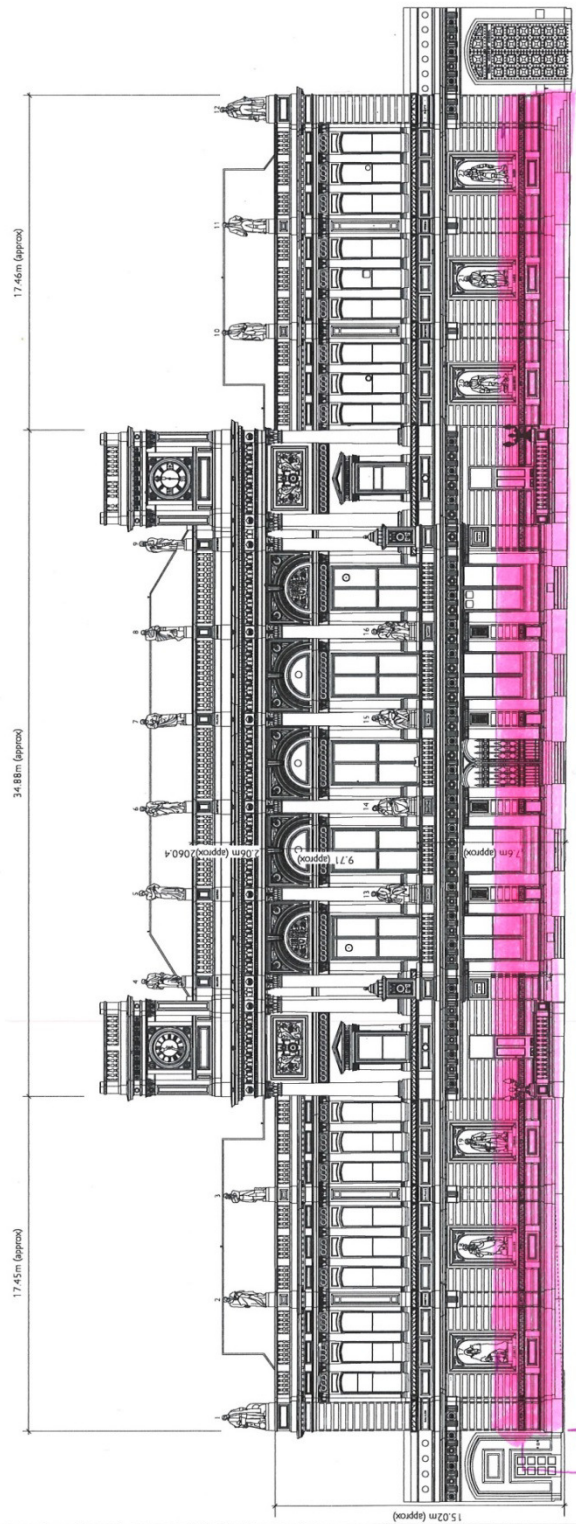
## **MAIN DUTIES**

- Develop an appropriate creative approach which will easily translate participants' work to a large-scale format suitable for temporary hoardings
- Participate in a planning meeting with a Royal Academician prior to workshops

- Develop a series of engaging participatory workshops focusing on the Collections and architecture of the RA, including one at the RA led in conjunction with the Royal Academician
- Enable target audiences to explore the architecture, Collections and roots of the RA and produce their own work in response to this for inclusion on hoardings at the Burlington Gardens site
- Work collaboratively with the Heritage Learning and Interpretation Manager and volunteers
- Distil work created by target audiences and create a final piece which reflects fully their contributions as a local community
- Ensure the final hoardings design shares the story of the RA's heritage with a wider audience
- Ensure participants' needs are met and all group members feel a sense of achievement
- Ensure participants' work is clearly present in the final permanent artwork
- Support project evaluation as required

## **PERSON SPECIFICATION**

- Proven track record of working with families, volunteers and young people
- Knowledge and experience of working on artistic projects using historic collections or buildings as their inspiration
- Knowledge and experience of working on a large scale
- Experience of working on heritage interpretation projects
- Evidence of previous experience working on community arts projects
- Experience of working with participants to co-produce semi-permanent artworks.



NOTE:  
NUMBERS AGAINST STATUES REFER TO PHOTOGRAPHIC  
RECORD AS DETAILED ON JHA DWG 558P7A005.

DRAWING REVISIONS  
Rev A Sept 2014. Re-design of ramp added and notes amended.

## 6 BURLINGTON GARDENS

EXISTING NORTH	DRWG 558/DD001A
ELEVATION	SCALE 1:100@A1
	DATE AUG. 2012

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