

Director of Strategy
Royal Academy of Arts, London
£72,000 - £75,000

The Royal Academy of Arts, located in the heart of London, is a place where art is made, exhibited and debated. Building from the RA's position as a leading Exhibitor of Art, and with one of the most distinctive brands in the art world, the RA is undergoing significant and exciting change. We are looking to recruit a Director of Strategy to lead the RA's strategic development, working closely with the Executive.

MAIN DUTIES:

- Lead the development and embedding of strategic planning processes, including overall strategy development, articulation, communication and measurement;
- Deliver analysis to support strategy development and delivery for the RA, such as market context (trends in market growth, consumer behaviour, competitive landscape, technology development, etc.)
- Departmental/project-level strategy: assist managers with specific strategy questions, e.g. support businesses in creating business plans
- Performance management: assist in developing measurements for and reviewing RA performance against goals
- Communications: work with Communications team to prepare materials for communicating strategy with the RA Council, Executive, Management Group and teams.
- Programme Management: work with managers and bring together cross-RA teams to coordinate and deliver key strategic initiatives in line with stated goals, with full transparency and communication across the RA and up to Executive and Council
- In practice the position will largely involve intensive 2 to 4-month projects, working alongside existing divisional teams, and convening cross-RA teams. Specific projects likely to need ownership/support/programme management include:
 - Formulating, running and delivering the RA's Medium Term Plan process
 - Business planning for 6 Burlington Gardens and the Masterplan overall
 - Friends (membership scheme) strategy
 - 2018 Programme development
 - Learning and Debate development, including a new commercial strand of courses and classes
 - International strategy
 - Organisational development and culture change, as the RA seeks to correct under-investment in key areas and "de-silo"

PERSON SPECIFICATION

- A graduate with significant relevant experience;
- Strong analytical and quantitative skills including the ability to construct sophisticated economic and financial modelling in Excel;
- Given the complexity of some of the challenges faced by the RA a hypothesis-driven approach, focusing in on the most important issues that drive the strategy;
- A strong general manager, with ability to manage and inspire both the line-managed Strategy Project Manager, as well as the many divisional and cross-RA teams engaged with;

- Interest in digital media and the transition of traditional media into a digital environment, enthusiasm to develop skills around organisational change and development
- Strong communication and influencing skills;
- Experience of the arts/cultural sector desirable.

Please send your CV and covering letter to Recruitment (recruitment@royalacademy.org.uk) or via post to Sophie Clarke, HR Assistant, The Royal Academy of Arts, Burlington House, Piccadilly, London W1J 0BD within 28 days of first placement of this advert.